

The European actuarial live web event

CONVENTION A | EUROPE

Take the Stage and Become a Partner

Information for Interested Associations and Institutions
May 2023

CONVENTION A | EUROPE 2024

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The second edition of the event series, **CONVENTION A | EUROPE**, will take place:

MARCH 19 – 20, 2024 | ONLINE-ONLY

In contrast to the first, global issue, **CONVENTION A | EUROPE** is especially aiming at partners, participants and other interested parties from the European actuarial community – but of course also available worldwide due to its virtual format.

The shorter two-day event format will include two plenary sessions and a concurrent partner program organized by up to 24 actuarial associations, institutions and companies.





Distinguished keynote speakers combined with expert sessions

CONVENTION A | EUROPE will present an extensive actuarial event program with inspiring presentations and expert sessions on all actuarial topics for the personal CPD of attendees from Europe and all over the world.

A daily plenary session with high-ranked keynote speakers forms a highlight of each day.



Conference experience by the European partner community

Providing an extraordinarily varied offer, created jointly with many partners, the program will feature live sessions from many different countries and institutions.

CONVENTION A | EUROPE initiates an attractive and unique networking experience for external partners in the field of online-based community offerings for the profession.



Virtual event experience with state-of-the-art online platform

Participants will await a state-of-the-art online event experience which will allow them to schedule their personal program, join the sessions, re-watch missed presentations and interact with speakers and the audience.

CONVENTION A | EUROPE

The Program Grid

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CET (UTC+1)	Day 1, March 19, 2024			CET (UTC+1)	Day 2, March 20, 2024		
09:30-10:30	Plenary Session 1			09:30-10:30	Plenary Session 2		
10:30-12:00	Concurrent Partner Session Slot 1 A	Concurrent Partner Session Slot 1 B	Concurrent Partner Session Slot 1 C	10:30-12:00	Concurrent Partner Session Slot 5 A	Concurrent Partner Session Slot 5 B	Concurrent Partner Session Slot 5 C
12:00-12:30	Break			12:00-12:30	Break		
12:30-14:00	Concurrent Partner Session Slot 2 A	Concurrent Partner Session Slot 2 B	Concurrent Partner Session Slot 2 C	12:30-14:00	Concurrent Partner Session Slot 6 A	Concurrent Partner Session Slot 6 B	Concurrent Partner Session Slot 6 C
14:00-14:30	Break			14:00-14:30	Break		
14:30-16:00	Concurrent Partner Session Slot 3 A	Concurrent Partner Session Slot 3 B	Concurrent Partner Session Slot 3 C	14:30-16:00	Concurrent Partner Session Slot 7 A	Concurrent Partner Session Slot 7 B	Concurrent Partner Session Slot 7 C
16:00-16:30	Break			16:00-16:30	Break		
16:30-18:00	Concurrent Partner Session Slot 4 A	Concurrent Partner Session Slot 4 B	Concurrent Partner Session Slot 4 C	16:30-18:00	Concurrent Partner Session Slot 8 A	Concurrent Partner Session Slot 8 B	Concurrent Partner Session Slot 8 C

Opportunities to Engage

The event program is jointly created by many institutions from the actuarial community and companies active in the insurance industry. This combination will make sure that CONVENTION A | EUROPE will again offer an attractive and unique networking experience for all actuaries.



Free of charge

Institutional Partners

Join CONVENTION A | EUROPE as an **Institutional Partner** and present your knowledge and expertise to actuaries from all over Europe or offer presentations relevant for your region with focus for your own members on a big stage (in your national language).

General benefits

- 10 participant tickets included for your staff, leadership, VIPs etc.
- Additional opportunity for attractive ticket packages to enable all your members to join CONVENTION A | EUROPE as a participant free of charge (see [page 11](#) for details)

Website and announcements

- Display of logo and short description in partners section of CONVENTION A website
- Introduction as partner on Social Media
- Support with own marketing materials

Program-related benefits

- One own session (90 minutes) as part of the congress program

Benefits during the event

- Display of logo in partners section of virtual event platform
- Display of logo in intro animation played before the start of own session
- Virtual exhibition booth [including display of logo, short description, upload of videos and documents, appointment function and (video) chat with delegates]

Benefits after the event

- Display of logo in event description on www.actuview.com

Your program options

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The CONVENTION A event platform offers different formats to ensure finding the best way to present your content to the audience. Whether you are planning individual presentations by experts, a professional conversation between two speakers, a panel discussion on stage or a pre-recorded interview or film, you can choose from the following format options or a combination of them.



**Pre-Recorded
Video**



**Interactive
ZOOM Session
with Breakout
Rooms**



**Basic ZOOM
Webinar**



**ADVANCED
Online
Production
(Virtual Studio)**



**ADVANCED Studio
Production /
Livestream From
Own Event**

Moreover, for all live content, interactions can be included: **Polls**, **Q&A** and **Chat**.

If you are not sure which format fits your program idea, we will be happy to discuss which format is optimal for you and your speakers.

Commit with us to Quality!

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Regardless of your choice of presentation format, we want to make sure your content is delivered to the audience the best way possible! Our experience shows that interactive formats, audience involvement and practical approaches are welcomed by the audience. Providing detailed information of the content and speakers in advance is also very important.

What we ask for

- ✓ Agree on a unified overall branding with your speakers (virtual background, PPT Master)
- ✓ Have a moderator guiding through your program
- ✓ Include interactive features (such as Q&A, Polls etc.) in your live program to give the participants the opportunity to interact with the speakers
- ✓ Make sure that all active moderators and presenters join our pre-event test session
- ✓ Make sure all your presenters have decent audio and video connection and train positioning within the video picture (we will include tips in partner manual)
- ✓ Meet the deadlines ([see page 12](#))

What you get

- ✓ Kick-off meeting to discuss your program ideas and desired format
- ✓ Detailed partner manual including tips and tricks to optimize the appearance of your session
- ✓ Early reminders on all deadlines
- ✓ Marketing materials and support on your individual marketing activities around CONVENTION A | EUROPE
- ✓ Technical test session pre-event and in-session support
- ✓ On-demand email support
- ✓ Additional (organization and/or production) support packages ([see page 10](#))

Production Packages

ZOOM Package

suitable for: Interactive Zoom Session with Breakout Rooms, Basic Zoom Webinar

Production level	Support	Design	Price
Basic ZOOM setup	Kick off meeting, on-demand email support, training call with speakers and moderators, in-session support	Start and break slides with logo, individually created social media promotion material Virtual background	Free / included



	Monthly progress check-ins with organizers, support with speaker management and test sessions (starting 6 month in advance)		1.500,00 €
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and/or

	Individual production of videos or elements like teasers or animated graphics		Request a quote!
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Basic

ADVANCED Package

suitable for: Enhanced Virtual Production, Studio Production / Livestream From Own Event

Production level	Support	Design	Price
Advanced production with high-quality screen design and additional technical support to secure smooth run of stream	Monthly check-ins between partner and session support, creation of production schedule, support with speaker management and test sessions	virtual streaming background, lower-thirds for all speakers, short intro jingle, channel logo	4.300,00 €



In-studio production in Cologne with moderator and speakers (max. 3 persons in parallel)	Additional speaker handling for on-site production		2.900,00 €
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or

In-studio production with more than 3 moderators and speakers active at the same time			Request a quote!
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and/or

	Individual production of videos or elements like teasers or animated graphics		Request a quote!
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Add-on Package 1

Add-on Package 2

Additional Add-ons

Ticket Packages

To offer members access to CONVENTION A | EUROPE 2024, you can purchase attractive ticket packages in advance.

Actuarial associations can offer complimentary tickets to all members based on the size of the association.

As a reference, we use the [AAE](#)'s four-level classification, based on member numbers published.

Category	Number of fully qualified actuaries	Ticket price*
1	0 - 150	500,00 €
2	151 - 600	1.000,00 €
3	601 - 1,600	2.500,00 €
4	1,601 +	6.500,00 €

*Regular tickets are EUR 95,00.

Additional ticket options upon request, please [contact us](#) for an individual quote.



Timeline

Deadlines & Deliverables





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Organized by

